

CITY OF SAN BUENAVENTURA HISTORIC LANDMARKS, DISTRICTS, and POINTS OF INTEREST

Landmark Number: 71

Historic Name: **Ventura Insurance Bldg** (Rosarito Beach Restaurant)

Address: **692 E. Main Street**

Designated: **April 25, 1988**

Description:

Built in 1937 for the Ventura County Mutual Fire Insurance Company, this structure was created by noted Los Angeles Architect William W. Ache. Its Art Deco or Moderne style with Aztec Revival flower elements is unique to San Buenaventura. This style attempts to unite arts with industry using machine-age materials and techniques. In this representation, poured concrete is the link material. The building is highlighted by a low hip roof with barrel tile, two sash windows with transom, and the classic lines of poured concrete. For a time, the site served as home to the Rosarito Beach Cafe, known for fine Mexican dining.

